

DRAFT PROGRAMME FOR BUSINESS RETENTION & EXPANSION CONFERENCE

WEDNESDAY 04 AUGUST 2010

- 08:30 Registration/Tea/Coffee**

- 09:00 Welcome: Neo Sowazi: IDC Divisional Executive – Marketing & Corporate Affairs**

- 09:15 Introduction to BR&E – PRESENTATION: Gerry Delany**

- 09:45 Results of IDC KZN Impact Study:
David Christianson
Bongani Matomela**

- 10:15 Questions & Discussions**

- 10:45 Running a BR&E Visitation (BREV) Programme
Claire Patterson**

- 11:15 IDC Role in BR&E : Stuart Bartlett – Head - Agency Development**

- 11:35 The Dti's role in BR&E: Evelyn Masotja**

Draft Programme for Business Retention & Expansion

- 11:45** - **Panel Discussion: Key considerations in implementing Claire Patterson**
- **How to set up a programme at District/Provincial & Local Level Nondumiso Mhlongo**
- **Input from panel :**
Gerry Delany
David Christianson
Loshnee Naidoo
- **Discussion from the floor**
- 13:00** - **Thanks & Closure**
- **LUNCH**