



Win R 100.000 & Double Your Impact!

The German Development Service (DED) in cooperation with the Lowveld Chamber of Business & Tourism (LCBT) is hosting a competition in which you can stand the chance to win R 100.000 to co-fund your socio-economic development project.

The DED is one of the leading European development services for personnel cooperation, which offers a Public Private Partnership (PPP) Programme that seeks to create a win/win situation between the German Development Service and the South African private sector.

If your innovative development initiatives are about: employment creation, skills development, introduction of energy saving technologies, ecological awareness creation, improving health care, certification of products and production processes (Fair-trade) or the development of ICT infrastructure, then

Don't think twice and enter the competition!

Winning is easy, the company with the best project proposal will receive a matching grant of R 100.000 for their development project. The matching grant requires the South African company to add R 1 for every R 1 contributed by the German Development Service. Consequently, your total project budget will sum up R 200.000.

Learn more by joining the LCBT Annual General Meeting on 17 March 2010 or phone the German Development Service 013 755 1450/082 898 5608. Get your application document from www.ded.co.za or at the LCBT office at the Crossing Center, LCBT House (next to Look & Listen), Nelspruit.

1. Eligible Companies

- 1.1. DED is partnering with South African and multinational companies, which are
 - 1.1.1.legally registered.
 - 1.1.2.in business for at least two years.
 - 1.1.3.interested to address social and/or environmental issues.
- 1.2. The private sector is an equal partner, not the main beneficiary of PPP projects. The PPP programme targets private companies, which are financially and structurally able to implement the project through completion.
- 1.3. The PPP programme does not address business starters (founded less than 2 years) and enterprises which are economically unstable or only interested in short term involvement.

2. Eligible Projects

- 2.1. Indicators for economic and development benefit – a win/win situation: The intended project shall benefit the partner company, and must contribute to a measurable and lasting development benefit.
- 2.2. Fields of Action: The PPP programme focuses on projects, which have a major impact on the socio-economic development in South Africa e.g.:
 - 2.2.1.employment creation,
 - 2.2.2.skills development,
 - 2.2.3.introduction of energy saving technologies,
 - 2.2.4.ecological awareness creation,
 - 2.2.5.improving health care,
 - 2.2.6.certification of products and production processes (Fair-trade) or
 - 2.2.7.the development of ICT infrastructure.
- 2.3. All projects must comply with social and ecological standards and must be implemented in Mpumalanga.
- 2.4. Sustainability: The project is economically, socially and environmentally sustainable in the long-run. The project has no negative impacts.

3. Services offered by DED - Financial Assistance

- 3.1. DED offers financial assistance in form of a grant for selected projects with a maximum of R 100.000 and maximum 50 % of the total project costs.
- 3.2. The average project duration is 12 months.
- 3.3. Only funds directly related to the implementation of the project can be contributed to the joint project. The following costs cannot be included in the specification of project costs:
 - 3.3.1.project development, feasibility studies
 - 3.3.2.tax burdens
 - 3.3.3.purchase of real estate or property
 - 3.3.4.general investment (e.g. investments in office)
 - 3.3.5.recurring salary, which cannot be directly described to the project
 - 3.3.6.costs arising from the fulfillment of legal requirements (e.g. Labor Law)
 - 3.3.7.running, operation and maintenance of own buildings and machines
 - 3.3.8.costs or expenditures having arisen or arising for the company from activities previously conducted or initiated.

APPLICATION FORM

DED & LCBT PPP Competition 2010

Please email to Iris.Bauchinger@ded.de or submit to the LCBT Office at the Crossing Center, LCBT House (next to Look and Listen), Nelspruit.
Deadline: Friday 16 April 2010

1. Address and contact details of your company

Name of your company	
Company Registration Number	
Postal address	
Physical address	
Phone, fax	
E-mail	
Name of contact person, Title	

2. General information on your company

Date of foundation	
Industrial sector	
Products/services	
Number of staff (the three last years)	
Total annual net earnings (in ZAR and Euro of the last year)	
Total annual sales (in ZAR and Euro of the last year)	

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3. Description of the proposed PPP project

3.1 Describe the proposed project:

- a) current situation
- b) aimed situation
- c) planned project activities
- d) company's project budget

3.2 Describe the project environment

- a) What is the role of your company in the project region?
- b) Who are the stakeholders of your project and how are they involved?

3.3 Which impact will the project have on the beneficiaries (community, suppliers...)?

- a) Who are the beneficiaries?
- b) How will they benefit from the project?

3.4 Which (economic) impact will the project have on your company?

3.5 Project duration with proposed start and ending date?

3.6 What do you consider as the three main factors for the success of this PPP project?

Signed: _____ Date: _____
On behalf of the company